Industry-government-academia-private sector partnership initiative that contributes to the world through creation of innovation

Yokohama Future Organization

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Yokohama Future Organization's Vision

We at Yokohama Future Organization are committed to establishing an innovation ecosystem in the City of Yokohama, thereby contributing to the sustainable growth of our society and economy by achieving the three pillars of YOXO X-VISION, the future vision held by the "Innovation City Yokohama."

Cross-border City

We will promote building a network of people with empathy for our vision so that diverse people will gather at Yokohama from within and outside Japan to actively engage in interaction and collaboration beyond organizational boundaries.

We will provide innovation challengers with opportunities to carry out demonstration experiments and support required to carry out innovation in society in a timely manner ahead of other cities and regions, thereby providing and communicating Yokohama's diverse attractions, new values, and affluence to people living, working in and visiting in the city.

Innovative ideas

Innovation challengers

City for Challengers

Today, we are being challenged by significant shifts in our society and economy, including changes in the global environment, an aging population with a declining birthrate, and the COVID-19 pandemic.

We at the "Innovation City Yokohama" will build an environment where diverse talents from corporations, academia, public agencies, and other fields think together, try together, and grow together beyond organizational and territorial boundaries to build a cycle that creates innovation from new ideas and technologies, working toward the future to achieve a human-centered society where all of us can live as who we are.

Yokohama Future Organization's Comprehensive Development Plan

Values through participation and collaboration

Manufacturing and IT companies

Trigger opportunities for new business creation; promote collaboration between corporations, universities, communities, and government; implement demonstration experiments; foster human resources.

Corporations and local communities

Improve convenience as a smart city; activate corporations, talent acquisition, and communities to become a repository for knowledge.

Educational institutions

Deepen research and apply its results to society; build collaboration with corporations and business talents; foster next generation talents.

Government

Leverage the power of innovation to solve social issues, such as the declining working-age population and aging society.

Build a model city of the future

Community needs

Social issues

Advanced technologies

Ideas

Develop policies to promote innovation

Yokohama Future Organization

Yokohama has, in recent years, seen a growth in the number of R&D bases of global companies and startups as well as active collaboration between local industries and academia.

The city is located in the vicinity of metropolitan Tokyo and is active in international exchanges, but it is also the nation's largest government-designated city burdened with diverse social issues faced by residents while at the same time affluent with numerous factors required for creating innovation.

We at the City of Yokohama will build an innovation ecosystem by leveraging these strengths, aiming to become a model city of the future for the world as well as Japan.

Build a smart city and sustainable society
Create new markets

Support of activities

Business collaboration: the City of Yokohama

✓ Coordination for collaboration
✓ Support for demonstration experiments and PoC
✓ Arrangements for collaboration with government, application for national projects and special zoning

① Individual support for corporations, universities
✓ Building a common platform for innovation (⇒ Initial 10 actions (to be conducted) from 2021)
✓ Support of open innovation by corporations and universities

② Groundwork for Innovation
i. Yokohama—a network platform for global talents
ii. Information platform for grasping, sharing, and communicating the needs of corporations and universities
iii. Accumulated knowledge base on how to coordinate and implement projects.
iv. Established relationship with governments

Our strengths that support activities

Yokohama Future Organization
① Individual support for corporations and universities

② Groundwork for Innovation (Initial 10 Actions)

“We would like to conduct a survey of workers and visitors in Yokohama to assess the feasibility of new business.”

“We are seeking to work on demonstration experiments in collaboration with public or community facilities.”

“We want a venue for discussions with various corporations and universities on our new business plans.”

Cross-border City

Build a city beyond the boundaries of businesses, regions, and nations.

Become a city to provide full support to “challengers to changes.”

Build a city where the future can be experienced.

for gaining new knowledge and learning about society

User's perspective

1. Global innovation Supporters

2. Community-Wide Future Experience

3. Smart-City/5G Case Study Project

4. Startup Office Area Promotion

5. Tech Hub for All

6. New Business Development Out of R&D

7. Coordination/Interaction Between Innovative Talents

8. Commoditize hard tech startups

9. Promptly assess new ideas

10. Connect with innovators around the world

11. Visualize a creative business environment

12. Provide clues to new business opportunities and settings

13. Create communities for the future

14. Implement demonstration experiments based on the user's perspective

VISION 1 City of the Future Experience

VISION 2 City for Challengers

VISION 3 Community-Wide Future Experience:

- Implement demonstration experiments based on the user's perspective
- Provide opportunities for views and opinions on initial ideas and mockups of products and services to be obtained
- Work toward creating new values
- Explore the potential of technology seeds
- Promote innovative connection and wide range of exchanges

VISION 2 2 City for Challengers

VISION 2 Global innovation Supporters

VISION 2 1 Community-Wide Future Experience:

- Implement demonstration experiments based on the user's perspective
- Provide opportunities for views and opinions on initial ideas and mockups of products and services to be obtained
- Work toward creating new values
- Explore the potential of technology seeds
- Promote innovative connection and wide range of exchanges

VISION 2 Beta Feedback Supporters:

- Promptly assess new ideas
- Connect with innovators around the world
- Visualize a creative business environment
- Provide clues to new business opportunities and settings
- Create communities for the future
- Implement demonstration experiments based on the user's perspective
- Promote innovative connection and wide range of exchanges

VISION 2 Tech Hub for All:

- Commoditize hard tech startups
- Promptly assess new ideas
- Connect with innovators around the world
- Visualize a creative business environment
- Provide clues to new business opportunities and settings
- Create communities for the future
- Implement demonstration experiments based on the user's perspective
- Promote innovative connection and wide range of exchanges

VISION 2 New Business Development Out of R&D:

- Work toward creating new values
- Explore the potential of technology seeds
- Promote innovative connection and wide range of exchanges

VISION 2 Coordination/Interaction Between Innovative Talents:

- Commoditize hard tech startups
- Promptly assess new ideas
- Connect with innovators around the world
- Visualize a creative business environment
- Provide clues to new business opportunities and settings
- Create communities for the future
- Implement demonstration experiments based on the user's perspective
- Promote innovative connection and wide range of exchanges

VISION 3:

- Build a city beyond the boundaries of businesses, regions, and nations
- Become a city to provide full support to “challengers to changes”
- Build a city where the future can be experienced
- for gaining new knowledge and learning about society
- User’s perspective

VISION 3 1 Global innovation Supporters

VISION 3 2 Community-Wide Future Experience

VISION 3 3 Smart-City/5G Case Study Project

VISION 3 4 Startup Office Area Promotion

VISION 3 5 Tech Hub for All

VISION 3 6 New Business Development Out of R&D

VISION 3 7 Coordination/Interaction Between Innovative Talents

VISION 3 8 Commoditize hard tech startups

VISION 3 9 Promptly assess new ideas

VISION 3 10 Connect with innovators around the world

VISION 3 11 Visualize a creative business environment

VISION 3 12 Provide clues to new business opportunities and settings

VISION 3 13 Create communities for the future

VISION 3 14 Implement demonstration experiments based on the user's perspective

VISION 3 15 Promote innovative connection and wide range of exchanges
Yokohama has undertaken an array of initiatives to become a city of innovation. These initiatives have been advanced jointly by private and public sectors beyond their boundaries. YOXO is a buzzword, a movement, and an ecosystem among a variety of business operators who engage in activities to create innovation in the experimental field of Yokohama.

The word is a homophone to the Japanese word “yokuzo,” which essentially means “great job.”

YOXO — a representation of the entire picture of the Innovation City of Yokohama

Creating a sustainable cycle of our innovation

Innovation is created through innovative and borderless combination of all sorts of agents present in our society. YOXO promotes crossover activities that combine “technologies and ideas” and “local needs and issues.” Through the activities, we will aim to become a city that will bring innovation to every aspect and field from mature growth as a city to development of next generation, as well as from their methods to applications.

Here in Yokohama, we support challengers because we believe.

We believe in the challenge of creation, of chasing ideals, and of transcending the status quo.

We believe that hope for the future is born from those who challenge.

The world is rapidly changing; let’s make sure it changes for the better.

Let’s cross over our borders and overcome our global and social obstacles to create a hopeful future for our children and all future generations.

Welcome to Yokohama: a city of creation and innovation where challengers are respected as our proud YOXO members.

Building Dreams for the Future

- Implement new products and services
- Create a smart and sustainable community, solve issues
- Improve convenience, increase visitors, and promote revitalization of a community
- Build empathy-based ethical economic zones
- Develop creative business areas
- Fuse art thinking and business creation mindset
- Increase next-generation innovation talents such as children and students
- Provide corporate talents, regional talents, and students with opportunities to learn and exchange ideas
- Promote collaboration between corporations, create projects, and implement verification tests
- Launch new projects and promote business acceleration and investment
- Implement demonstration experiments of new products and services
1. These membership fees are scheduled to undergo review in three years based on the evaluation of activities.

Notes:
2. When a mutual agreement has been made that an organization will promote activities in collaboration with other bodies, the organization is regarded as a “collaborative organization.”

4. In addition to the membership fee, we may seek financial support from members participating in a project in order to cover expenses to be incurred for the project activities.

5. These supports are available for initiatives that will contribute to the advancement of new business ventures and R&D; those focused on innovation areas, and implement the initiatives in cooperation with the members involved.

The Organization’s membership includes the City of Yokohama as a special member.

The applicant shall support the objectives of the Organization.

An ex-member may apply unless they were forced to cancel their membership by the Organization or have outstanding membership fees.

The application will be determined by the board based on the following criteria.

Notes:
- The Organization is operated on membership fees for sustainable management.
- Membership management: March 31, 2021
- Date of establishment: March 31, 2019
- Form of organization: Unincorporated voluntary organization
- Name of organization: Yokohama Future Organization

We welcome those who support the mission of the Organization and the objectives of its activities.

For more information or to register, visit: https://yoko.city.yokohama.lg.jp/

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<tr>
<th>Membership Benefits</th>
<th>Regular Member</th>
<th>Supporting Member</th>
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<td>✓ Can vote at general meeting</td>
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<td>✓ Can submit proposals to the board.</td>
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<td>✓ Can apply to participate in projects proposed by the Office</td>
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<td>✓ Can participate in project report meetings and general meetings</td>
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<td>✓ Can ask the Office to coordinate collaboration</td>
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<td>✓ Can ask the Office for support on viable projects</td>
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